

CHARM ON: Bringing Innovation into Practice

CHARM-EU's regular online knowledge-sharing session

Goal

CHARM ON was designed to share and explore CHARM-EU's innovative practices with academic and support staff from the partner universities and beyond and motivate those interested to dive deeper into CHARM-EU good practices in our [Service Portfolio](#), and to participate in trainings and opportunities offered by the Alliance.

The CHARM-ON sessions' panellists from across the CHARM-EU community provide concrete practice examples and related testimonials.



Target group

- CHARM-EU partners' staff and students
- Other Alliances' staff and students

Format & type of content

CHARM ON is a monthly, 45min interactive online panel discussion (same day and time each month to ensure better visibility). Invited educators, researchers and students bring real-world perspectives on applying CHARM-EU's approaches in various topics as challenge-based learning, mobility and interculturality. Sessions are recorded, edited and later published in a podcast format.



Channels & tools used

- Microsoft Teams to create, host and record the event
- Video editor software to cut and create the audio-recording (e.g. OpenShot)
- CHARM-EU Spotify channel for further dissemination

Impact and efficiency

- Number of active participants in the live online sessions
- Number of streams/downloads/plays at Spotify
- Indirect impact measurable by number of staff and students reaching out via the [CHARM-EU Service Portfolio](#), interested in certain approaches and practices



Necessary resources

- Human resources: organising team, panellists, communication team
- Time demand: pre-event: defining the topic, inviting panellists, setting up preparatory meeting and session, pre-event promotion (min. 1 months before the session) / during the event: moderation, standby for technical support / post-event: editing the video-recording, creating podcast version, post-event dissemination
- Technical and material resources: availability of online meeting and streaming platforms (MS Teams, Spotify), editing tools (OpenShot)



DEI aspects



- Accessible recording space / platform
- Balanced representation of gender and other lived experiences among panellists
- Neutral and inclusive language during promotion and session
- Captioning during the session
- Provide English transcript and subtitles to podcast version

CHARM ON

#2: International Joint Programmes

2025.10.27. 13:00-14:00
Online session