

My CHARMobility Experience Reports

Short written testimonials related to staff mobilities

Goal

The Reports aim at showcasing mobility-related opportunities for cooperation, networking and professional development within CHARM-EU as well as presenting benefits of being part of the "CHARM-EU family" by introducing colleagues already involved in the work of the Alliance. In internal dissemination they can be used to promote CHARM-EU related staff mobility opportunities. Also, the input of participating colleagues (experiences and learnings) supports the fine-tuning of staff mobility activities in the CHARM-EU context.



Target group

- Academic and support staff of partner universities

Format & type of content

Short written testimonials illustrated with 1-2 pictures, provided by CHARM-EU universities' staff who participated in any kind of staff mobility at another CHARM-EU partner institution. In their Report, colleagues describe their personal reflection on how the staff mobility was beneficial for themselves and their institution.



Channels & tools used

- CHARM-EU & partner universities' webpages and newsletters
- CHARM-EU social media channels

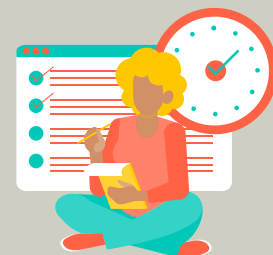
Impact and efficiency

- Number of webpage visits and newsletter openings
- Number of views/impressions and interactions with the social media posts
- Raised awareness of and engagement towards CHARM-EU, especially staff mobility
- Growing number of inter-institutional collaborations initiated by university staff



Necessary resources

Human resources: participating colleagues to prepare reports; mobility support colleagues to keep track of CHARM-EU related staff mobilities and ensure flow of testimonials; communication staff to process and publish incoming testimonials



DEI aspects

- Follow inclusive communication guidelines both in the text and visual materials used in the Reports as well as in their webpage and social media dissemination (e.g. ensure equal representation and include ALT-TEXT for images)
- Diversity of contributors regarding gender and other lived experiences

