

# Grand Finale

*A major CHARM-EU event to commemorate the conclusion of a cohort in the CHARM-EU Master's*

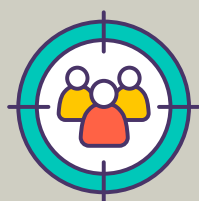
## Goal

The Grand Finale comprises the ceremonial closing event of cohorts concluding their CHARM-EU Master's in *Global Challenges for Sustainability*. It provides opportunity to evaluate the final presentations (Capstone phase/Final Master thesis) of the actual cohort's students, spotlighting the achievements of the CHARM-EU Master's programme and the Capstone to both academic and non-academic audiences. It also serves as a networking event between students, academic/non-academic members and external stakeholders.



## Target group

- CHARM-EU students & family, CHARM-EU academic and support staff
- External stakeholders participating and/or interested in the Capstone phase
- External stakeholders participating and/or interested in CHARM-EU
- Prospective students of the *Master's in Global Challenges for Sustainability*



## Format & type of content

The Grand Finale is a multiple days in-person event, with major activities streamed via the CHARM-EU YouTube channel. It includes Master's academic staff speeches, videos or commemorative actions to farewell the students as well as students' presentations of their Capstone projects.



## Channels & tools used

- CHARM-EU and partner universities' websites, social media & internal communication



## Impact and efficiency

- Number of onsite attendants (incl. breakdown: students, staff, non-CHARM-EU-affiliated participants etc.)
- Number of online viewers via the CHARM-EU YouTube Channel
- Number of impressions of the content published in CHARM-EU and partner universities' social media



## Necessary resources

- Human resources: Organising Committee members, logistics and communication team; speakers and students
- Time demand: pre-event: Organising Committee meetings / during the event: continuous standby of the organising team / post-event: collecting & evaluating feedback, communication tasks
- Technical and material resources: appropriately sized and equipped event venue (plenary & break-out rooms); streaming service + support, photo & video equipment; CHARM-EU promotional materials; catering



## DEI aspects

- Accessible event website & contents (e.g. ALT-TEXT for visuals, multilingual communication etc.)
- Access & participation to physical venue (e.g. level entry access check, speech-to-text)
- 'Access Needs', 'Dietary requirements' etc. included in registration form (if any)
- Diversity of speakers and contributors regarding gender and other lived experiences
- Resource: [Inclusion by Design: Key steps of creating the CHARM-EU Inclusion Conference - AHEAD](#)



*Graduates of the Master's in Global Challenges for Sustainability at the Grand Finale at the University of Barcelona, 2023*

