

Goal

The primary goal of this activity, organised by current CHARM-EU Master's students at UB, is to increase awareness about the European Universities Initiative and, in particular, about CHARM-EU among students and faculty staff. CHARM-EU, WTF*? (Welcome to the Future) directly promotes the CHARM-EU *Master's Programme in Global Challenges for Sustainability*, with special emphasis on its academic and international mobility aspects.

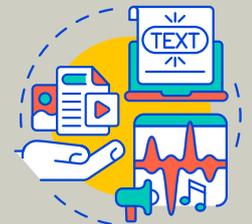


Target group

- Students
- Faculty academic & support staff

Format & type of content

The CHARM-EU, WTF*? sessions are organised as 90min in-person meetings. They include a presentation with general information on the EU context and overview of CHARM-EU, as well as introduction to the CHARM-EU *Master's in Global Challenges for Sustainability* (programme, benefits and challenges, joint diploma and career opportunities). The presentation is followed by Q&A. Post-event press release: <https://www.charm-eu.eu/charm-eu-wtf-academic-opportunities-and-international-mobility-1>



Channels & tools used

- Dissemination via Students Council and institutional internal communications tools

Impact and efficiency

- Peer-to-peer character ensures efficient uptake of information
- Number of attendees
- Participants' feedback and subsequent queries directed at the CHARM-EU Office @ UB



Necessary resources

- Human resources: preparation of agenda, presentation and Q&A; speakers and contributors; logistics and communication staff
- Technical and material resources: appropriately sized and equipped venue



DEI aspects

- Accessible event contents (e.g. ALT-TEXT for visuals, multilingual communication etc.)
- Access & participation to physical venues (e.g. level entry access check, speech-to-text)
- Balanced representation of gender and other lived experiences among speakers and contributors; gender-neutral language
- Design and implementation of the event should include diversity and inclusion measures to reduce conscious and unconscious risk of exclusion
- Resource: [Inclusion by Design: Key steps of creating the CHARM-EU Inclusion Conference - AHEAD](#)



CHARM-EU, WTF*? Academic opportunities and international mobility

*Welcome to The Future

CHARM-EU information
session at the University of
Barcelona



CHARM-EU, WTF*? Oportunitats acadèmiques i mobilitat internacional

14 de març, 2024
12:00 - 13:10
Aula Magna
Universitat de Barcelona

*Welcome to The Future

