



CHARM-EU (CHALLENGE-DRIVEN, ACCESSIBLE, RESEARCH-BASED AND MOBILE EUROPEAN UNIVERSITY)

DELIVERABLE D9.5 – CHARM-EU: EDUCATIONAL AND POLICY OUTREACH AND INTERNATIONAL/INTERCONTINENTAL OUTREACH

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EXECUTIVE SUMMARY: EDUCATIONAL AND POLICY OUTREACH AND INTERNATIONAL / INTERCONTINENTAL OUTREACH

CHARM-EU deliverable D9.5, entitled 'Educational and Policy Outreach and International / Intercontinental Outreach', analyzes and highlights the Alliance's approaches and activities towards a specialized dissemination of the project results. This report is aimed at an expert educational and policy audience, although CHARM-EU social media channels were also used to reinforce the different messages.

A two-phase dissemination strategy was designed based on an analysis of needs and capacities of the Alliance, as well as the experiences and best practices from the five partner institutions, in the frame of WP9 (Dissemination). The first period strategy included the needs of the main target groups and external stakeholders. This approach led to the production of a set of mechanisms to promote its main results and advantages supported by a cross-cutting and coherent dissemination work plan. The main actions carried out during the first period were:

- Project website launch and branding guidelines.
- Reinforcement of CHARM-EU identity via social media channels.
- Tailored communication and dissemination campaigns depending on the Alliance's activities and results (i.e. marketing campaign for the Masters in Global Challenges for Sustainability).

The communication and dissemination strategy continued to evolve at all levels, alongside the Alliance progress and advancement. The second period strategy focused on raising awareness about CHARM-EU, and its goals and activities, by engaging relevant stakeholders and the general public. To this end, a number of actions were carried out, mainly:

- Human and financial resources devoted to communication.
- Organization of Annual Conferences, Governance Forum, and Inclusion Forum.
- Communications tools, definition of target audiences (website, social media, graphic materials, newsletter, podcast, videos, Toolkit)

The international dissemination approach encompassed a series of different levels (based on the diverse target audiences), principally: fellow European University Alliances; the Higher Education community; stakeholders outside the Higher Education community; other stakeholders and wider society. During its first stage, six main fields of action were identified:

- A student-centered dissemination strategy, consolidated through the marketing campaign for the Master's in Global Challenges for Sustainability, as a test of programme marketing strategy.



- Organization of CHARM-EU events.
- Policy outreach.
- Research impact.
- Liaison with partner university activities (institutional level).
- The consolidation of the website with a strong social media presence.

The second period focused on disseminating the project achievements (in particular linked to the development of the Masters programme as a proof of concept of the model) at a national and international level, including the exchange with other European University Alliances.

Finally, the main actions carried out to amplify the impact of CHARM-EU at a policy level within the European Education Area are described. With special attention to the development of the Masters programme, the proof of concept that ensembled the pieces of the model to test it, refine and prepare it to be scaled and transferable. Advances were made in terms academic and administrative staff mobility (as a key component of all internationalization actions), multilingualism, recognition and accreditation processes (through the design of a co-creation process with Quality Agencies national Ministries, and by using the European Approach). A set of actions is collected, both at a national level (the five partners' countries) and at an intercontinental level, as well as some tailored activities depending on the type of external stakeholders they were addressed to.



1. INTRODUCTION

CHARM-EU represents a Challenge-Driven, Accessible, Research-based and Mobile model for the co-creation of a European University aligned with the European Values, the Sustainable Development Goals (SDGs), and the Green Deal. It is an initiative founded by five research-based universities (University of Barcelona –UB, Trinity College Dublin –TCD, Utrecht University –UU, Eötvös Loránd University Budapest –ELTE, and University of Montpellier –UM), which has recently grown with four new partners (Åbo Akademi University –ÅAU, Julius-Maximilian-Universität Würzburg, –JMU, Hochschule Ruhr West –HRW, and University of Bergen –UiB). The Alliance aims to develop an innovative university model to become a world example of good practice to increase quality, international competitiveness and attractiveness of the European Higher Education area.

A two-phase dissemination strategy was designed based on an analysis of needs and capacities of the Alliance, as well as the experiences and best practices from the five partner institutions¹, in the frame of WP9 (Dissemination). The **first period strategy** included the needs of the main target groups and external stakeholders. This approach led to the production of a set of mechanisms to promote its main results and advantages supported by a cross-cutting and coherent dissemination work plan. Best practices in each partner institution were mapped and analyzed, to identify key features to be used during the project and beyond, including social media tools, branding guidelines, a social media brand book, website updates, newsletters, print-based materials, events, specifically marketing campaigns and dissemination of good practices among others. In order to allow for the largest dissemination and sharing of knowledge among the higher education communities, partner universities and other European universities alliances, the development of these activities involved representatives of the five partner universities and with constant feedback and contributions from all Work Packages. The main actions carried out during the first period were:

- The initial and most visible communication and dissemination step was the launch of the website (www.charm-eu.eu), on which progress is described along with any related supporting information such as presentations, agenda and related links.
- The second approach was the reinforcement of the CHARM-EU identity throughout its social media channels, which was built around its mission and vision based on global challenges.
- The third main dissemination action was related to particular communication and dissemination campaigns depending on the Alliance's activities and results, and tailor-made based on the specific target audience. An example of this approach was the marketing campaign for the Masters in Global Challenges for Sustainability with the aim of recruiting students. As a result,

¹ See deliverable D9.3 - Dissemination Strategy (restricted, available in the SharePoint)



more than 200 students applied for the Masters. A set of promotional materials, such as an animated video and rollup, were developed.

The communication and dissemination strategy helped to consolidate the CHARM-EU Community, both at internal and external level. It allowed to connect all actors involved, encouraging interaction and networking, and contributing to the development of the Alliance by sharing information that helped to make CHARM-EU attractive to students, staff and partners. The internal level was strengthened throughout the transversal support provided to other WPs to increase the impact of their main activities and results. The external level was built through different actions, such as the student’s recruitment and participation in daily activities or contributions to the communication, for example, a student representative participating in the podcast episode on CHARM-EU and the European Green Deal.

The communication and dissemination strategy continued to evolve at all levels, alongside the Alliance progress and advancement. During the **second phase**, its objectives were to raise awareness about CHARM-EU, and its goals and activities, by engaging relevant stakeholders and the general public, to reinforce the Knowledge Square (Education - Research - Innovation - Business & Society), as well as to promote the CHARM-EU education programmes. To this purpose, a series of resources and activities were put in place, as summarized below:

- Human and financial resources. The Communications Manager (at the CHARM-EU Office) led the working group, which became a real unit, composed by at least one expert per partner. In terms of expenses the budget used was around 75.000€ (branding, posters, videos, podcast, events).
- The main activities carried out to share the CHARM-EU results and benefits with a wide range of stakeholders were of a diverse nature, i.e.:
 - CHARM-EU Annual Conference and Day (January 2022, UU), focused on “European Universities’ cooperation: towards sustainable transdisciplinary partnership”.
 - CHARM-EU Annual Conference and Days (December 2022, UB), focused on “Looking back and looking forward: the European Universities’ multi-level effect”.
 - Governance Forum (March 2022, UM). The objective was to present and discuss the CHARM-EU Governance model, and also to learn more about other Alliances models.
 - Inclusion Conference (September 2022, ELTE). Representatives of several institutional, organizational and societal stakeholders shared their vision and mission for the higher education inclusion agenda and outlined barriers and enablers to access and participation for all, especially underrepresented groups or those at risk of exclusion.



- Tools and communication channels. Based on a critical analysis of context and objectives, as well as target audiences, CHARM-EU selected the best communication tools for each message:
 - Website. One of the main communication tools, via publication of press releases, articles, interviews about news, events and the main project's results. The content is in English, but also translated the pertinent sections into the official languages of the alliance.
 - Social media networks (together with the website), are the main tool to communicate with the large audience, including business and society, teachers, researchers and universities' staff and students. Not only used to disseminate the CHARM-EU message, but also to listen to the general public and actively involve them in the creation of the university of the future.
 - Graphic materials, together with audio-visuals, support the dissemination of the CHARM-EU information and achievements in different formats.
 - The CHARM-EU newsletter includes the main features and progress of the Alliance, shared with all external subscribers.
 - The creation of a 'CHARM-EU Podcast' fostered meaningful discussions about higher education, research and sustainability. This tool was used to raise awareness of the Alliance activity and increase engagement with different target audiences (CHARM-EU team, European Commission, Higher Education Associations, staff from partner universities and associate partners, external higher education professionals, professionals from the sustainability area, etc.).
 - The Alliance is committed to Open Science, and aims to maximize accessibility and impact of the project, programmes and their outputs. The CHARM-EU Toolkit is an online repository to learn, research, and reflect on all aspects of creating a new European University. Resources from different areas of higher education practice developed within the project are openly accessible and promoted through this infrastructure.
- Target groups. The Alliance wide and diverse audience includes the higher education sector, policy makers, business and society actors, as well as the fellow European Universities.

This report aims to analyze and highlight the Alliance's approach towards maximizing dissemination linked to the progression of the initiative. Unlike the communication and dissemination strategy (deliverable D9.3), this final deliverable is addressed at a more specialized educational and policy audience. The document presents first the general context on the international dissemination approach, and then an overview of the main actions carried out in terms of educational and policy outreach.



2. INTERNATIONAL DISSEMINATION APPROACH

Since its inception in 2019, CHARM-EU has been working to develop an innovative university model for the co-creation of a European University that embraces the institutional changes needed to tackle today's global challenges, breaking down borders and interconnecting local and global solutions. Concerning its dissemination strategy, CHARM-EU educational strategies have accompanied the Alliance's developments by promoting its outcomes and sharing best practices supporting elements (i.e. transparency, accountability, knowledge sharing), while reinforcing its public policy through an extensive relationship with staff, academics, associate partners, societal actors and policymakers, including national and international agencies and governments. The dissemination plan encompassed a number of levels and revolved around understanding who the audiences were. As a result, the external dissemination focused on four major groups:

- The fellow European University Alliances.
- The Higher Education community.
- Stakeholders outside the Higher Education community.
- Other stakeholders and society.

As mentioned before, the dissemination strategy was implemented in two phases.

First Stage

During its first phase, dissemination actions were addressed towards main communication goals: raise awareness of CHARM-EU and its best practices; and create and consolidate a CHARM-EU community, that would serve as a basis for future university-cooperation at the local, national, regional and international level. Six main fields of action were identified:

- A student-centered dissemination strategy, consolidated through the marketing campaign for the Master's in Global Challenges for Sustainability.
- Organization of CHARM-EU events.
- Policy outreach.
- Research impact.
- Liaison with partner university activities (institutional level).
- Consolidation of the website with a strong social media presence.



Masters in Global Challenges for Sustainability

The Master's in Global Challenge for Sustainability, one of the alliance's main outputs, promotes a tangible dimension from this innovative model that can be applied in other HEIs. It is the proof of concept of the model. A specific marketing campaign was developed to recruit students and also raise awareness of the master's programme which also served as a good practice example on how a new model is being shaped. Various activities were carried out including the creation of promotional material (posters, promotional video, and a brochure in an interactive format, information sessions and press releases). A specific webpage was designed inside the CHARM-EU website with information on the Master's in an easy and practical manner. It was a truly jointly campaign that involved the five partner universities, ensuring an Alliance perspective in this communication model.

CHARM-EU Events

Concerning the CHARM-EU events, the Alliance organized different activities either based on the dissemination strategy results or as part of the Alliance's activities. As a significant example, the organization of the first CHARM-EU Days held on 23-24 November 2020, tackling the question 'How can the European Universities Initiative contribute to supporting the European Green Deal?'

During the CHARM-EU Days, the audience had the chance to participate in high level debates on current challenges and HE trends related to the topic. This gathering gave the Alliance a wide-range dissemination and promotion opportunity, targeting HE leaders as well as external actors from the business and society sector. The programme included the participation of external actors (i.e., enterprises such as Ricoh Europe or CILcare), representatives of other European university alliances (CIVIS), international networks and organizations (Coimbra Group and European Students' Union) and policy makers from the European Commission, as well as an inspiring speech given by a representative of FAO. With this event, CHARM-EU set a clear agenda for a sustainable and greener university.

Other CHARM-EU events, such as the virtual Business and Society Information session held on 22 June 2020 and the webinar introducing CHARM-EU's innovative new approach to transdisciplinary alliances through the Knowledge Creating Teams, also helped to explore and discuss opportunities and strengths related to the creation of a new innovative university model connecting business and society, students and researchers.

Policy Outreach

Through the participation in external activities, CHARM-EU promoted the project's results and contributed to an extensive knowledge exchange. The building of synergies already started with the European Universities initiative kick-off event organized by the European Commission in Brussels on 7 November 2019. As per the CHARM-EU original proposal, the Alliance sought to participate in at



least three policy outreach actions per year, however more actions were achieved in the field of policy outreach and external actions (see Annex I)². Alongside these events, European University alliances, universities and non-university partners were directly reached, as well as QA agencies, enterprises, student’s union associations and member states ministries and institutions.

Research Impact

The fourth activity that also contributed to the Alliance’s influence was the research output. A series of research outputs were produced, particularly under the scope of WP3-4 (Curricula Design, and Teaching and Learning) and WP5 (Mobility). This helped to ensure an impact on the R&I dimension, besides consolidating the CHARM-EU presence within the academic sector (which is also under development through the TORCH Project)³.

Liaison with Partner Universities

The fifth approach was the liaison within the CHARM-EU partner universities activities at the national level, which also created a multiplier effect and wider impact on the university sector in each country. This was described in the dissemination strategy as a key element to support the Alliance’s actions. Different activities were organized in the framework of the Alliance’s partners, particularly coming from WP5 (Mobility) and (WP6) Inclusion.

Construction of a CHARM-EU Community Identity

The sixth and last approach that contributed to the dissemination and impact in the higher education sector is the construction of a CHARM-EU Community Identity, mainly through its website (which will be maintained beyond the lifecycle of the project) and social media presence. It includes an information section explaining the main traits of the Alliance, a dedicated section to news, as well as the Toolkit, an online tool hosting resources and deliverables from CHARM-EU WPs open and accessible to the general public, which allows for activities, outputs and good practices generated during the project to be shared and replicated by other HEIs. In addition, there is a dedicated webpage for the Master’s degree and different sections depending on the audience (students, academic and non-academic staff and business & society). The website is in English, and it is constantly translated into the other languages of the Alliance: Spanish, Catalan, French, Magyar, and Dutch. A promotional video explaining CHARM-EU was produced to reach a broader audience.

The social media presence is a constantly evolving process. The messages are adjusted for each social media platform (mainly Twitter, Facebook and Instagram). This online activity not only

² The full list of dissemination actions can be found in Annex I. Items marked in yellow refer to policy outreach actions; items marked in green refer to collaboration with fellow Alliances.

³ TORCH: CHARM-EU SwafS project (2021-2023), currently under development, to enhance the Alliance’s R&I dimension: <https://www.charm-eu.eu/torch>.



supports the dissemination of CHARM-EU actions through the production of different materials such as Instagram campaigns on CHARM-EU values or information about partners, but also exchanges of experiences with the audience. New synergies can be built and exchanged with other partners and also keep track on the European policy trends and find links with other European universities alliances.

Second Stage

CHARM-EU was the first of the European University alliances to successfully implement an academic programme leading to a joint degree. This resulted in a keen interest by a range of stakeholders and institutions within each partner jurisdiction, and contributed to the perceived success of CHARM-EU. Lessons learned were shared freely and used to inform different projects on how to address obstacles to the implementation and scaling up of the European Universities initiative. In addition to this significant milestone, diverse activities were carried out at different levels, as described below.

At a National Level(s)

At national levels, CHARM-EU has been present in several meetings to showcase the initiative and share its vision, activities and findings. Different subjects were presented and subject of discussion among external stakeholders, and allowed the Alliance to share good practices with national policymakers. Four examples of such activities are briefly described below:

- In France, Julien Lorentz and Gilles Subra (UM) presented CHARM accreditation model to the rest of French Universities at an internal event from French universities on 28 April 2021.
- At a workshop funded by the Irish National Forum during the Teaching and Learning VITAL week, Gallagher, S., Byrne, J., Griffin, D., Mousa, D., Vigano, V., and Van Vugt, S. presented the following case: “Inter-Institutional Hybrid Classrooms: A CHARM European University perspective” on 8 November 2021.
- Ferenc Takó presented “CHARM-EU and the accreditation of Global Challenges for Sustainability” at the International online webinar on the European Universities initiative organized by the Hungarian Accreditation Committee on 9 March 2022.
- Meritxell Chavez (Secretary General) participated in the CYD 2020 report with the topic: “The European Universities Initiatives: would we all make the quantum leap that the European Commission is pursuing?”. The report was published in June 2021. On 29 September 2021, the CYD Foundation and other national education representatives of different Spanish institutions gathered at the presentation of the report. CHARM-EU also attended the presentation.



- In the Netherlands, several presentations were carried out, i.e. about CHARM EU for members of the Research Management taskforce, to the Utrecht Network, to the Interinstitutional Professional Development for Academic Teachers, to the European Association for Practitioners.

With Other European University Alliances

CHARM-EU has also been very proactive in participating in events organized by other European Universities Alliances, and allowed the Alliance to learn and improve its strategies, as well as to face common challenges in a joint manner:

- During the EELISA Info Day on the 23 of June 2021, Ferenc Takó presented CHARM-EU at the online event of the Budapest University of Technology and Economics.
- The CHARM-EU Secretary General, Meritxell Chaves, presented the Alliance experience in a workshop entitled “Roles models for the transformation of the European Higher Education Area”, organized by the Campus of European Universities.
- At the Annual Conference Network from the Coimbra Group, (8 June 2022), CHARM-EU Secretary General participated in the debate about Joint Degrees with the other participants.
- CHARM-EU also participated in the 4EU+ online conference on “Educational and Research Infrastructure Collaboration in European Universities Alliances”, with other alliances, such as UNA-Europa, EUGLOH, or EPICUR (among others).
- At the Unica Edulab European Conference on “European Universities Alliances as piloting arenas for the future of European degrees”, organized by the CIVIS Alliance.
- In CIVIS’ Global Days 2022 “Bridging present and future education at FOR EU level - A visionary approach”, the CHARM-EU Secretary General presented the Master’s in Global Challenges for Sustainability and future educational programmes (18 May 2022).

At a European and International Level

CHARM-EU has also been part of international events from different external European stakeholders, such as Higher Education Associations, European Forums, etc. Some of which are listed below:

- CHARM-EU was present in all EAIE annual conferences from 2020 to 2022. During the EAIE annual conference in Barcelona (2022), UB hosted different events, one of them the dissemination event on CHARM-EU during the Campus Experience.



- The Forum of Universities for the Future of Europe carried out an International event in Paris on 26 January 2022. The CHARM-EU master Student Rucha Moharir participated as a rapporteur of a roundtable during the event.
- CHARM-EU participated at the online conference of the European Association for Practitioner Research on Improving Learning from 23 to 25 November 2022. The presentation on “Inter-institutional Professional Development for Academic Teachers in CHARM European University” was presented by Van Vugt, S., Gallagher, S., Riet, A.
- CHARM-EU also engaged in different events organized by the European Commission.
- CHARM-EU was part of the UNESCO World Conference the 19 May 2022. The CHARM-EU Secretary General discussed the European strategy for universities.
- On the 10th Anniversary Conference of Erasmus Without Papers, the CHARM-EU Secretary General presented the lessons learned on the CHARM-EU experience on mobility at the hybrid conference on 1 December 2022.
- At an international level, CHARM-EU was part of the UNESCO International event held at UB on 17 May 2022: “Iberoamerican-European Union Meeting”. CHARM-EU Secretary General presented “Internationalization of solidarity: the case of CHARM-EU”.

CHARM-EU Events

A number of events were also organized, where external stakeholders, such as other alliances, Higher Education associations, members of the European Commission, and others, were invited. In particular, the CHARM-EU Annual Conferences and Days (January 2022, December 2022):

- 13 January 2022 (online), to strengthen strategic partnerships between higher education institutions across the EU focusing on the topic “European Universities’ cooperation: towards sustainable transdisciplinary partnership”.
- 13 and 14 December 2022 (Barcelona, hybrid format), an opportunity to highlight and reflect on the progress of CHARM-EU and those of the European Universities Initiative while mapping out the future by designing the next steps towards a strong European Education Area based in a collaborative, inclusive and multi-level long-term strategy.



3. EDUCATIONAL AND POLICY OUTREACH: INSIGHTS AND OVERVIEW

This section collects the main actions carried out to amplify the impact of the CHARM-EU advancements at a policy level within the European Education Area (EEA) and beyond. The Alliance is strongly committed with the EEA objectives, and took very seriously the mandate of co-creating this initiative with stakeholders.

The main focus was put on developing the Masters, contributing to the Objective of Education in Environment. To that purpose, CHARM-EU pushed to apply the European Approach for the accreditation process. The proof of concept and the master's programme were designed to meet the criteria of the European Degree label, that include the Bologna tools, now piloted by the European Commission.

Furthermore, the EEA strategy about the mobility commitment also played a central role. Students and staff (including academic and administrative staff) mobility has been a key component of all internationalization actions within the European Higher Education Area throughout the last number of decades and it has been supported by the ongoing Erasmus+ Programme and its predecessors. The European Commission's European Universities Initiative aims to create inter-university campuses that put a special emphasis on mobility frameworks that provide accessible, inclusive and seamless mobility options to all students and staff of the partner universities. In line with these aims, CHARM-EU has designed and tested a unique international climate in which mobility is considered as a "norm". Even staff that are not involved in international meetings are now exposed to what cross-country work means through online tools. In practical terms, it means that the CHARM-EU Alliance is committed to providing its students and staff with a wide range of opportunities to interact with peers in an international environment through the purposeful combination of mobility and internationalization at home activities. This by creating an inclusive and flexible campus (both virtual and physical) where all the community members are able to gain first-hand experience of what a European University is and to be able to move without obstacles between countries, cities and campuses of the Alliance.

Multilingualism is also a key factor within the internationalization design. Initially, it was planned to deliver part of the master's programme in local languages. However, in the pilot edition of the Masters and due to the high level of innovation, it was seen that it meant an overload for academic staff that would have risked the programme accreditation. This proved to be a wise decision. As the pilot was the foundation for the growth and diversification of the CHARM-EU strategy, multilingualism will be introduced in future programmes. Moreover, the final decision not to implement some modules in the local languages attracted candidates that represent a great variety of countries that would not have otherwise applied for the programme. In any case, multilingualism is being used as part of the dissemination strategy: the website is available in all languages of the Alliance, social media communication is in English, but messages are recirculated by the social media



platforms of each University in the local language, national and regional dissemination is done in the country's language.

With regards to recognition and accreditation processes, the master's programme can also be considered a significant achievement, as CHARM-EU designed a co-creation process, first with the Quality Agencies (including ENQA) and after with Ministries. The question of how accreditation of international programmes can be smoother (or even possible, considering the long list of barriers Alliances encountered) was addressed. For future developments, the Alliance envisages an institutional accreditation rather than a programme accreditation by any EQAR Agency. In the short term, the European Approach was put in practice, pushing member states to accept it and to let the Alliance innovate. The experience was collected as a case study requested by the European Commission, and used as an example in our countries, by both Ministries and Agencies.

At that time (2021), Spain was changing its National Law for other reasons, but in considering CHARM-EU's case and proposals, included the European Approach in the new Law for all joint international programmes. This law has a specific disposition for European Universities degrees (bachelors, masters and doctorate) that adds flexibility concerning duration, academic regulations, qualification framework, award and diploma supplement, tuition fees and accepts what the consortium agreement establishes.

In Ireland, there is a lot of flexibility for programmes and institutions, acting as designated awarding bodies, can approve awards by themselves. At a national level, there is institutional quality evaluation.

As for the Netherlands case, the Ministry of Education is positively interested in the development of CHARM-EU as a pioneer in European education, and is open to discuss the barriers Alliances face, where national laws and European ambitions do not align.

In Hungary, crucial changes were applied in national legislation in 2020 continuing already existing plans. These were based on the needs formulated by institutions involved in European University alliances, and will enable institutions to handle international joint degrees within institutional authority in case there is a European Approach procedure in the background.

In France, the Ministry of Higher Education and Research followed sympathetically and supported the implementation of the CHARM-EU master's degree and noted the differences in interpretation of the Bologna agreements which do not allow for a joint French National Master's degree. No modification of the law is envisaged at this moment.



The main actions taken towards raising awareness, building relationships, and inspiring new models both at an intercontinental and national levels are described below⁴. Additionally, a list of experiences, tailored depending on the type of external stakeholders, is also presented.

At an Intercontinental Level

At the intercontinental level, three events addressed to the Higher Education Community and authorities could be highlighted:

- AIEA (Association of International Education Administrators) Annual Conference: Rethinking comprehensive internationalization for a Global Generation, Washington 2020. CHARM-EU presented the European Universities initiative and the case of CHARM-EU.
- Argentinian Interuniversity National Council meeting with Latin-American HEIs and European partners, Mar del Plata 2019.
- UNESCO World Conference: CHARM-EU was invited to comment how the European Universities contribute to the European Strategy for Universities and site visit at UB.
- UNIMED, associate partner of CHARM-EU, helped to disseminate the initiative and results in the Mediterranean Area through their newsletter and participating in CHARM-EU events.

At a National and Regional Levels

CHARM-EU proved, first, the validity, in a global context, of the principle “unity and diversity”; second, emphasized the multilingual, multicultural, multi-sociopolitical character of the European identity in all its diversity. The five partner universities have an extensive ecosystem of business, civil society and relations with their respective public sectors. However, the differences in national education regulations represented one of the main challenges we the Alliance faced. Support from the relevant Agencies and Ministries was provided, but the initiative still requires significant changes in national regulations, that are the full responsibility of the Members States.

University of Barcelona

UB took the leadership and the co-creation process with Agencies and Ministries, which allowed the Spanish Ministry to use the experience and example of CHARM-EU to improve the current national regulations for joint programmes which is now under a review process. UB is also leading a group of now more than 30 Spanish universities involved in different alliances (first, second and third call). One of the first outputs of this group was to submit suggestions in order to improve the current text

⁴ Many of these results were promoted at the national level in form of events, conferences and publications (see Annex I).



of the under-review law and changes were accepted. UB has participated in several dissemination activities at regional and national levels and also in the Latin-American and Mediterranean areas.

Trinity College Dublin

TCD is one of eleven third-level institutions in Ireland which are involved in the EUI. which now hold regular meetings with each other, the Ministry of Higher Education, and the Higher Education Authority, along with other stakeholders. All Irish Universities recognized in the Universities Act 1997 and the QQI Act 2012 and QQI Amendment Act 2019 can award degrees in their own name and are hence known as Designated Awarding Bodies. Nonetheless, TCD engaged with the QQI on a number of occasions to ensure transparency with Ireland’s independent State agency responsible for promoting quality and accountability in education and training services in Ireland.

TCD also provided information related to the new Master’s in Global Challenges for Sustainability to the Secretariat of the Expert Group on Future Skills Needs which is based in the Department of Enterprise, Trade and Employment. In Ireland, CHARM-EU and TCD were announced as winners of the Best International Collaboration Project Award at the annual Education Awards ceremony on Wednesday, 6th April, 2022. The award recognized the important impact of the partnership between TCD and the other four members which are offering a learning experience that has mobility and inclusivity at its core, and are delivering an innovative, challenge-driven, student-centered, and self-directed teaching model that integrates research, teaching, innovation.

Utrecht University

UU is one of is one of thirteen academic institutions (four in the first call, nine in the second call) in the Netherlands which are involved in the European University initiative. Having been selected in the initial call and being the first to launch a full joint degree, UU is having regular interactions with the Netherlands University Association and the Ministry of Education, Culture and Science on the possibilities of loosening national legislation to give room for European education ambitions. In this process, they are meeting with fellow universities as well, to share experiences and best practices. They have given multiple presentations on CHARM at ministerial conferences as well as meetings of other EUI’s to share experiences and promote the usage of the CHARM-EU Toolkit. In the application of the European Approach for Accreditation, UU were in close contact with the Netherlands Flanders Accreditation Organization (NVAO), who are EQAR-registered.

Some external stakeholders were heavily involved in the delivery of the challenges for the Capstone of the Master in Global Challenges for Sustainability, where student teams worked on the problem spaces and developed proof of concepts. UU are also closely involved with SURF, the public IT organization for higher education in the Netherlands, and managed to convince this organization to be more involved in the development of European Universities and IT and digitization issues that we need to solve and are related to the transformation of higher education.



Eötvös Loránd University

ELTE is a leading HEI in Hungary where currently ten institutions are participating in one or more projects of European University Alliance. ELTE fulfilled a leading role in the discussions with the responsible ministry and other authorities that concluded in a legal package that enabled Hungarian HEIs to participate in international joint programmes without the limitations of, e.g., a minimum number of ECTS and a certain ratio of the programme to be completed at a Hungarian institution, etc. The same legal package stressed the importance of the European Approach as a tool for international accreditation of joint programmes, and significantly widened institutional authority in the case of programmes established and started in international cooperation. Through regular meetings of governmental authorities, the Hungarian Accreditation Committee, the national agency (Tempus Public Foundation), and the institutions of the first and second round alliance members, intensive horizontal knowledge sharing was realized in Hungary. Such discussions covered topics related to international accreditation, financial barriers, mobility solutions, internal structural questions affecting the institutions etc. ELTE participated on leadership and operative level at all such discussions. These events provided the framework to reflect on national matters but also on cooperation with Western European partners, detecting bottle-necks to be handled in the future for the overall benefit of Hungarian higher education in the process of internationalization.

ELTE was invited to introduce the activities of CHARM-EU at various national for a (i.e. Hungarian Accreditation Committee) and at events of other Hungarian institutions (i.e. Info-Day of the EELISA Alliance). ELTE was determined to involve non-academic stakeholders in the activities of CHARM-EU. Related efforts were successful in terms of involving, for instance, Richter Gedeon Plc., the Hungarian Meteorological Service, and stakeholders in various ways during the master’s programme in the form of field trips, guest lectures or cooperation in Capstone challenges.

University of Montpellier

UM helped to create and is now coordinating the Work Group of European Universities in France, convening project managers from 20 of the French universities involved in the alliances, to exchange ideas regarding the implementation of the European universities initiative in France (accreditation of joint degrees, the ANR/PIA grant, the EACA mid-term report, recognition of teachers and researchers, the new Erasmus+ programme, IT systems, the French presidency of the European Union, etc.). A meeting was also organized between UM and the other French universities that are alliance members to detail and give feedback on the accreditation process of the CHARM-EU Masters in France. The French Ministry for Higher Education, Research and Innovation indicated that the CHARM-EU example will be used for future accreditation of joint degrees of European universities. In particular, the same legal framework will be proposed (university degree conferring the grade of Masters), as well as adapted procedures (accreditation, accreditation in the Professional skills national register, acceptance of scholarship students).



The CHARM-EU Governance Forum held on March at UM was labelled “French presidency of the Council of the European Union” and was co-funded thanks to a French grant from “Investissements d’Avenir” programme. Many speakers from different European Universities alliances were present, and in particular from the French Higher Education landscape. UM is also one of the founding members of the European Universities Community which had the initial objectives of gathering the students’ contributions of part of alliances to the Conference on the Future of Europe. One of its main activities is the European Student Assembly which was held on 3-4 June 2022 in Strasbourg and gathered 275 from all over Europe, representing 38 European university. It resulted in more than 80 policy proposals in 10 different topics.

Tailored Dissemination Actions Depending on External Stakeholders

Different activities were conducted depending on the type of the external stakeholders to be involved:

- National and Regional Governments and quality agencies. As mentioned before, the CHARM-EU experience was used by two Governments (Spain and Hungary) to approve more flexible legislation for joint degrees, not only for the Alliances, but for the whole HEI area.
- European Commission. CHARM-EU served as an experimental field of testing and innovation. Moreover, represented a very easy channel to report the findings, barriers, and improvements to be done. This acts as an accelerator of the European Strategy for Universities.
- External stakeholders of all types (companies, NGO’s and civil society institutions) were invited to actively participate in diverse activities (real challenges for the Masters), in dissemination events (e.g. all the editions of the Annual Conference, Governance Forum, or Inclusion Conference), to share their knowledge and experience. They are also represented in the Governance structure of the alliance through the External Advisory Board that meets once a year to comment and advise on the direction and strategy of the alliance and through the External Engagement Committee that ensures the participation of external stakeholders in the alliance.
- Sharing knowledge experience among university networks.
- The CHARM-EU Toolkit and blueprint emphasize resources relevant to external stakeholders and they can learn more about CHARM-EU through this open access repository. Also, academic and support staff of universities outside the alliance can benefit from these online materials.
- Regions, i.e., participating universities’ cities, municipalities, etc. can benefit from the work of the Alliance by being linked with other regions, becoming part of new networks and activities related to the work of the alliances also through the local stakeholder cooperating with CHARM-EU (see also the point on ‘External stakeholders of all types’ above).

ANNEX I: FULL LIST OF DISSEMINATION ACTIONS

Color code: Green: collaboration with fellow Alliances. Yellow: Main outreach actions.

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
CHARM-EU WP6 - Inclusiveness - Agnes Sarolta Fazekas: workshop with students about inclusiveness. 23rd October 2019	Face-to face workshop with students at the University of Montpellier	23 October 2019	Workshop	CHARM-EU stakeholders & students
European Universities initiative: Building the universities of the future	Kick-off event	7 November 2019	Attendee and closed dialogue with the selected European Universities	UB
CHARM-EU Kick-off meeting	Kick-off event	14-15 November 2019	Presentations and roundtable	All CHARM-EU partners and students representative
Meetings of Hungarian EUN members	organized by National Agency (Tempus Public Foundation) & Ministry of Innovation and Technology	18 November 2019	live meeting, CHARM-EU's main achievements presented briefly	ELTE
Movetia Annual Higher Education Event	National conference	21 November 2019	online presentation "CHARM-EU: a new approach to make mobility the norm."	ELTE
Meeting with the Spanish universities part of the European Universities' initiative hosted by the University of Barcelona	Closed meeting	22 January 2020	High-level meeting to build synergies	UB
Meetings of Hungarian EUN members	organized by National Agency (Tempus Public Foundation) & Ministry of Innovation and Technology	3 February 2020	live meeting, CHARM-EU's main achievements presented briefly	ELTE
AIEA Annual Conference: rethink Comprehensive Internationalization for a Global Generation	International Annual Conference	16-19 February 2020	Presentations and chair of the discussion	UB - UU
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	26 March 2020	online meetings	UM
Challenge inspiration	meeting	16 April 2020	meeting	UU and Hochschule Ruhr West, RICOH Healthcare
A webinar addressed to the UB teaching staff calls for their participation in the CHARM-EU alliance	Internal event	18 May 2020	Online presentation and discussion	UB

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
Erasmus Student Network Barcelona UB recognized by EÑES DE ORO for its participation in CHARM-EU	Award	8-10 June 2020	Award 3rd best practice case	UB - Student representative
Business and Society Information session	workshop	22 June 2020	online session	All
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	30 June 2020	online meeting	UM
EUTOPIA WEEK	online conference session	2 July 2020	Presentation. Agnes Sarolta Fazekas, PhD, Assistant professor, ELTE, Bárczi Gusztáv Faculty of Special Needs Education, Institute for Disability and Social Participation, CHARM-EU WP6 Inclusiveness Leader, "Mainstreaming inclusion in the digital environment", Digital Inclusion Joint Conference 2 July 2020	All CHARM-EU partners
Coimbra Group Open Session on the European Universities Alliances	International open session	10 June 2020	Presentation by Trinity College Dublin Provost, Prof. Patrick Prendergast	TCD and all CHARM-EU partners (attendee)
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	17 July 2020	online meetings	UM
Business and Society Information session	CHARM-EU open Webinar	22 July 2020	Presentations and Q&A	All CHARM-EU partners
Meetings of Hungarian EUN members	Organized by National Agency (Tempus Public Foundation) & Ministry of Innovation and Technology	4 August 2020	online meeting, CHARM-EU's main achievements presented briefly	ELTE
KCT Expanded Network Information Session	presentation	28 September 2020	presentation	All
European University in a time of 'home office', at The effect of the pandemics on the internationalization of higher education (Conference)	Conference organized by Tempus Public Foundation	1 October 2020	presentation	ELTE
EAIE Community Exchange 2020.	Online event	14-16 October 2020	Online presentation and discussion Pannel "Innovative models for increasing mobility: CHARM-EU as one of the European Universities"	UB
CHARM-EU Virtual Challenge	Erasmus Days 2020 / a contest designed by the CHARM-EU representative students	16 October 2020	Online contest. Prize a CHARM-EU brand kit	All CHARM-EU partners and students representative

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
Erasmus Days 2020	@ELTE workshop event (internal event)	16 October 2020	online presentation "Development and introduction of an innovative mobility framework". Presentation at the Erasmus Days @ ELTE 2020 event series.	ELTE
Meetings of Hungarian EUN members	Organized by National Agency (Tempus Public Foundation) & Ministry of Innovation and Technology	19 October 2020	online meeting, CHARM-EU's main achievements presented briefly	ELTE
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	28 October 2020	online meetings	UM
ELTE internal online gathering for all participants (100+ people)	ELTE internal event	5 November 2020	online meetings	ELTE
Utrecht University CHARM-EU Information session	Presentation	5 November 2020	Online interactive and informative session	UU
XX Hungarian National Conference on Education	National	5 November 2020	Online presentation. "Developing and implementing a complex mobility framework within a European Universities Alliance"	ELTE
CHARM-EU Masterclass Assessment	Masterclass	12 November 2020	online Interactive and informative session	All CHARM-EU partners
CHARM-EU Days: "How can European Universities initiative contribute to supporting the European Green Deal?"	Online Annual Conference	23-24 November 2020	Online conference with videos, presentations and Q&A	All CHARM-EU partners
European Universities Initiative: Sharing good practices, lessons learned and plans among UNICA Members	Webinar	30 November 2020	Panel discussion	ELTE
Alliance Wageningen-Eindhoven-Utrecht and CHARM connections	Presentation	15 December 2020	Online presentation	UU
Workshop Technology Enhanced Learning	Online workshop session	4 February 2021	Interactive presentation	All CHARM partners
Digital Accessibility as part of the 4th February 2021 Technology Enhanced Learning Workshop for KCTs	online workshop session	4 February 2021	presentations and Q&A (https://www.charm-eu.eu/sites/default/files/2021-03/Technology%20enhanced%20learning%20workshop.pptx)	KCTs
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	17 February 2021	online meetings	UM

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
Transdisciplinary KCTs for the inter-institutional design of a Masters in Global Challenges for Sustainability:	2021 EUA Teaching and Learning Forum	19 February 2021	Online presentation The CHARM-EU European University Initiative case study.	TCD
Water4Future Hackathon	Hackathon	5-6 March 2021	CHARM-EU team represented during the challenge	UM
European Approach: challenges and opportunities for the Catalan universities	Webinar	12 March 2021	Presentation	UB
CHARM-EU Master's information sessions	Online information sessions	25 March 2021	International information session with videos and presentations	All CHARM-EU partners
Realizing the possibility of a European supranational university: A conceptual reflection on the CHARM-EU European University Initiative.	Educational Studies Association of Ireland Conference.	26 March 2021	Online presentation	TCD
Information sessions	UM internal event for students & academics	30-31 March 2021	online presentation	UM
CHARM-EU Master's information sessions	Online information sessions	31 March 2021	Information session in French	UM
CHARM-EU Master's information sessions	Online information sessions	8 April 2021	Information session in Magyar	ELTE
CHARM-EU Master's information sessions	Online information sessions	9 April 2021	Information session in Catalan	UB
ELTE internal online gathering for all participants (100+ people)	ELTE internal event	14 April 2021	online meetings	ELTE
SDG4: CHARM European University / UniEco: Case studies of education for sustainability in action	Problem Solving the SDGs webinar series - SDG#4 Quality Education. Trinity Event.	14 April 2021	Online presentation	TCD
Presentation of CHARM accreditation model to French Universities(Paris I, Sorbonne, Toulouse Capitole)	Internal event	28 April 2021	online presentation	UM
Webinar organized by the French Embassy in Hungary: "French-Hungarian cooperation in European Universities"	International online conference	29 April 2021	webinar	UM, ELTE

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
4EU+ Alliance Sinergy conference. "Towards shared educational frameworks within European University alliances: first results, pandemic adaptations and challenges for the future".	International on-line conference with other European Universities and the European Commission	19/05/2021	Online presentation of CHARM-EU Accreditation process and Teaching and Learning Strategies	UB, UU
Meetings with French Higher Education Ministry & Agency	UM-Ministry meeting	19/05/2021	online meetings sharing experiences of European Universities in France	UM
Meeting of Hungarian EUN members	Organized by National Agency (Tempus Public Foundation) & Hungarian Ministry of Innovation and Technology	31/05/2021	live meeting, CHARM-EU's main achievements presented briefly by Ferenc Takó	ELTE
Coimbra Group Annual Conference 2021	International online conference	16-18/05/2021	Conference "The sustainability of the European Universities Initiative in the context of multi-level governance"	UB
Inclusive Excellence and Inclusive Universities: How to Increase Academic Excellence through Diversity and Inclusion for Enhancing Social Inclusion in Higher Education conference	online conference session	11/06/2021	Universal Design for Learning in Higher Education: Best Practices to Maximize Learning for All. Presentation & Q&A (https://www.inclusiveuniversity.eu/conference-2021/)	ELTE
EELISA Info Day (online event of the Budapest University of Technology and Economics, member of the EELISA Alliance)	National online event	23/06/2021	online presentation of CHARM-EU	ELTE
Master: Orientation week	Orientation Week in CHARM-EU Universities	01/09/2021	Orientation Week	All CHARM-EU partners
CHARM-EU World Cafe	Online event to identify real challenges for students	07/09/2021	Invitation to join CHARM-EU's Knowledge Creating Teams including external stakeholders	All CHARM-EU partners
Towards comprehensive mobility approaches: Marrying the inclusion, sustainability and the digital agendas	Online conference panel discussion	08/09/2021	Towards comprehensive approaches – national and institutional examples by Luca Alexa Erdei (https://www.charm-eu.eu/fr/node/369)	ELTE
EAIE 2021	Virtual conference & exhibition	28/09/2021 - 01/10/2021	Virtual conference & exhibition	All CHARM-EU partners

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
Presentation of the CYD 2020 report on the status of Spanish universities	Presentation of the CYD 2020 report published in June 2021	29/09/2021	The Alliance Manager, Meritxell Chavez participated in the CYD 2020 report with the topic: "The European Universities Initiatives: would we all make the quantum leap that the European Commission is pursuing?". On 29 September 2021, the CYD Foundation and other national education representatives of different Spanish institutions gathered at the presentation of the report. CHARM-EU also assisted to this presentation.	Alliance Manager (UB)
Internationalization of Higher Education 2021	National conference organized by the Hungarian National Agency	05/10/2021	Physical and virtual teaching mobility in the light of ELTE's international development projects by Luca Alexa Erdei (https://tka.hu/docs/palyazatok/erdei_luca_alex_a_elte_charm-eu.pdf)	ELTE
Funded workshop by the Irish National Forum for Teaching and Learning VITAL week.	Online conference session	08/11/2021	Presentation Inter-Institutional Hybrid Classrooms: A CHARM European University perspective.	TCD, UU and UM
CHARM-EU Annual Conference: CHARM-EU Days	Virtual Conference	13/01/2022	European Universities' cooperation: towards sustainable transdisciplinary partnerships	Organized by Utrecht University and all CHARM-EU partners
Forum of Universities for the Future of Europe	International Forum organized by the French presidency of the EU Commission	26/01/2022	Forum of Universities for the Future of Europe. Workshops for alliances. Pitch CHARM-EU about Joint European Degree	Alliance manager (UB)
Forum of Universities for the Future of Europe	Forum of alliances in Paris	26/01/2022	CHARM-EU joint master student (Rucha Moharir) rapporteur of a roundtable/workshop	UM
Master's virtual information session	Virtual information session	22/02/2022	Virtual information session in English	All partners
First session of the European Student Assembly ESA	Inaugural session	3-4/03/2022	Call to action to CHARM-EU students	Ferenc Takó: CHARM-EU and the accreditation of Global Challenges for Sustainability — at the
Bridging the gap between university and the real world	Virtual information session	08/03/2022	Information session on the opportunities for collaborating with our transdisciplinary master students and academics during the last phase of our Master's in Global Challenges for Sustainability: the Capstone	All partners

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
Webinar on the European Universities Initiative – Hungarian Accreditation Committee (MAB)	international online webinar	09/03/2022	Online presentation by Ferenc Takó CHARM-EU and the accreditation of Global Challenges for Sustainability	ELTE
CHARM-EU Governance Forum	Hybrid event in Montpellier	24-25/03/2022	CHARM-EU governance forum, 2 days event	All CHARM-EU partners
MAK'IT Event: What roles for science in crisis times? Outlook in the health, environment and agriculture interconnected areas	Event organized by Montpellier Advanced Knowledge Institute on Transitions (MAK'IT)	07/04/2022	Space for dialogue between scientists, decision-makers and other actors involved in the management of crisis, such as the current COVID-19 pandemic	UM
Eutopia Western Balkans Workshop: Towards Inclusive Universities	Workshop organized by University of Ljubljana and other EUTOPIA partners	11-12/04/2022	Online workshop	ELTE
Information Session Master's in Global Challenges for Sustainability	Online information sessions	03/05/2022	Virtual information session in English	All CHARM-EU partners
Forum on European University Governance Building the governance of the European University. FILM-EU	Alliance conference on Governance	05/05/2022	Presentation on CHARM-EU Governance and Management model	Alliance manager (UB)
French-Irish workshop on European Universities initiative	Workshop with alliances with French and Irish members at the French embassy in Dublin	06/05/2022	Workshop discussions, presentation	UM
LERU-policy group DIGE	Internal Digital Education policy group meeting	8/9 May/2022	Presentation and Q&A	UU
Session with Dutch National Government; department of Education, Culture and Science	Information session with Dutch partners in EUI	09/05/2022	Presentation on CHARM EU and Master programme	UU
Encuentro Iberoamérica – Unión Europea	UNESCO international side events at University of Barcelona	17/05/2022	Presentación Internacionalización solidaria: el caso de CHARM-EU	Alliance manager (UB)
Information Session Master's in Global Challenges for Sustainability	Online information sessions	18/05/2022	Virtual information session in English	All CHARM-EU partners
CIVIS Global Days 2022 Bridging present and future education at FOR EU level - A visionary approach	CIVIS alliance event	18/05/2022	Presentation CHARM-EU Master's in Global Challenges for Sustainability and future educational programmes	Alliance manager (UB)

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
2nd exploratory event towards a European Universities Initiatives Thematic group	1 remote event and a second in-person event	15/03/2022 and 19/05/2022	EARMA support European Universities Initiative	TCD
UNESCO WORD CONFERENCE. Workshop of the European Commission	Global international Conference	19/05/2022	European Strategy for Universities	Alliance manager (UB)
UNICA EDULAB EUROPEAN CONFERENCE European Universities Alliances as piloting arenas for the future of European degrees	CIVIS alliance event	27/05/2022	The case of CHARM-EU	Alliance manager (UB)
2022 Coimbra Group Annual Conference: «Universa Universis» Academic Freedom in a Transforming World	Celebrations of the 800th anniversary of the University of Padua	7-10/06/2022	Participation in the debate about Joint degrees on the 8 of June 2022	Alliance manager (UB)
4EU+ On-line Conference on Educational and Research Infrastructure Collaboration in European University Alliances	4EU+, UNA-EUROPA, EUGLOH, EPICUR and CHARM-EU Online conference	08/06/2022	Online conference on lessons learned	All CHARM-EU partners
The Festival of the New European Bauhaus	Festival about the European Green Deal	09/06/2022	Hybrid event	Communication manager
EUTOPIA – Inclusion Conference	Conference	17/06/2022	Seminar	ELTE
Education and Innovation Summit	EU Hybrid Event	23/06/2022	European Summit	UU, ELTE
Roundtable of Hungarian EUN members	Organized by National Agency (Tempus Public Foundation)	29/06/2022	live meeting, CHARM-EU's main achievements presented briefly by Péter Tordai	ELTE
Campus of European Universities. Area Roles models for the transformation of the European Higher Education Area. Paris	Campus of European Universities	30/06/2022	Presentation of CHARM-EU experience in the Workshop C. Roles models for the transformation of the European Higher Education Area	Alliance manager (UB)
Campus of European Universities	Fair of European Universities	30/06/2022	CHARM-EU booth	Alliance manager (UB), Communication manager
Master's in Global Challenges for Sustainability: Informative Session for admitted students (1st&2nd period)	Virtual information session	14/07/2022	Virtual information session from CHARM-EU	All CHARM-EU partners
Orientation Days (MGCHS-2nd Cohort)	Orientation Days in all CHARM-EU Universities	01/09/2022	Orientation Days in all CHARM-EU Universities	All CHARM-EU partners
CHARM-EU World Café	Online meeting	06/09/2022	Online event of KCT's including external partnerships	All CHARM-EU partners

Event title	Event type	Date	Dissemination activity performed at the event	Partner organizations present
EUA Policy Group	Online meeting on approach to Quality Assurance	07/09/2022	Discussion	CHARM EU and EUA
Dissemination Event on CHARM-EU during the Campus Experience EAIE (organized by UB)	In-person information session	13/09/2022	In-person presentation of CHARM-EU to 120 EAIE delegates	Alliance manager (UB)
Barcelona 2022: 32nd Annual EAIE Conference and Exhibition	International conference	13-16/09/2022	CHARM-EU Master's in Global Challenges for Sustainability and future joint programmes	UB
CHARM-EU Inclusion conference	International Conference on Inclusion, hybrid format - dissemination event	16/09/2022	Dissemination of CHARM-EU results and other key speakers	Organized by ELTE and all CHARM-EU partners
Utrecht Network	Information session	26/09/2022	Presentation about CHARM EU for members of Research Management taskforce	UU
European University. OpenU International Conference 2022. Paris, France.	online conference session	13-14/10/2022	Presentation on Best Practices for Sustainable Inter-institutional Hybrid Learning at CHARM	TCD, UU and UM
CONEXUS forum	How to build the university of the future	11/10/2022	roundtable discussion, panelist of CHARM-EU	UU
Film EU Alliance	Online meeting on approach to Quality Assurance	23/10/2022	Presentation and Q&A	Film EU and TCD
European Association for Practitioner Research on Improving Learning Conference. Nijmegen, The Netherlands.	online conference session	23-25/11/2022	Presentation Inter-institutional Professional Development for Academic Teachers in CHARM European University	UU, TCD
Erasmus Without Papers 10th anniversary conference	Hybrid Conference	01/12/2022	CHARM-EU experience on mobility	Alliance manager (UB)
CHARM-EU Annual Conference 2022	CHARM-EU annual conference in Barcelona	13-14/12/2022	Annual conference	All CHARM-EU partners