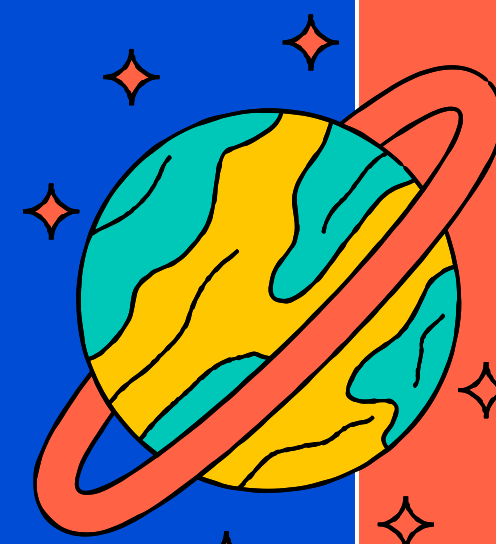


ENHANCING STUDENT SOFT SKILLS AND CULTURAL AWARENESS THROUGH STUDENT HACKATONS

THE CASE OF CHARM EU AND DIGITAL STUDENT CHALLENGE

By Maria Angel Ferrero, University of Montpellier



KEY OUTCOMES

ENHANCED SOFT SKILLS

Participants reported enhanced capabilities in communication, teamwork, interdisciplinary collaboration, and cultural awareness

CULTURAL AWARENESS AND EXCHANGE

multi-stakeholder involvement exposes students to diverse cultural and professional perspectives and a better understanding of cultural differences, enriching their experience and problem-solving approaches

CULTURAL AWARENESS AND EXCHANGE

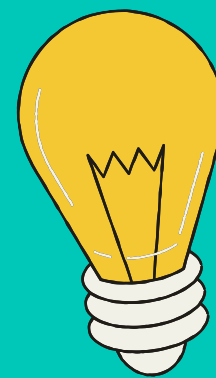
Understand a problematic from different points of view, cultural values, and job roles. It encourages students to think outside the box and to see a challenge from different angles

WHY HACKATHONS?

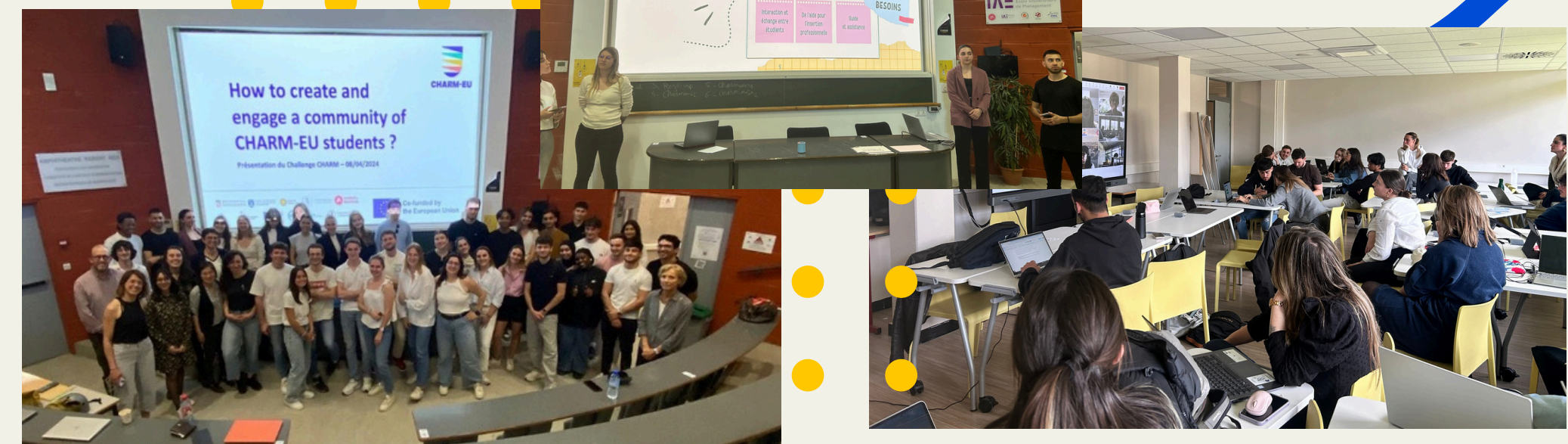
Open innovation hackathons, like the Digital Student Challenge with CHARM EU, help students gain real-world skills by solving complex, real-world challenges. These events blend teamwork, creativity, and practical experience to foster skills beyond the classroom.

WHAT?

during one week interdisciplinary groups of students work to design a solution to a real CHARM EU strategic Challenge



ANALYSIS



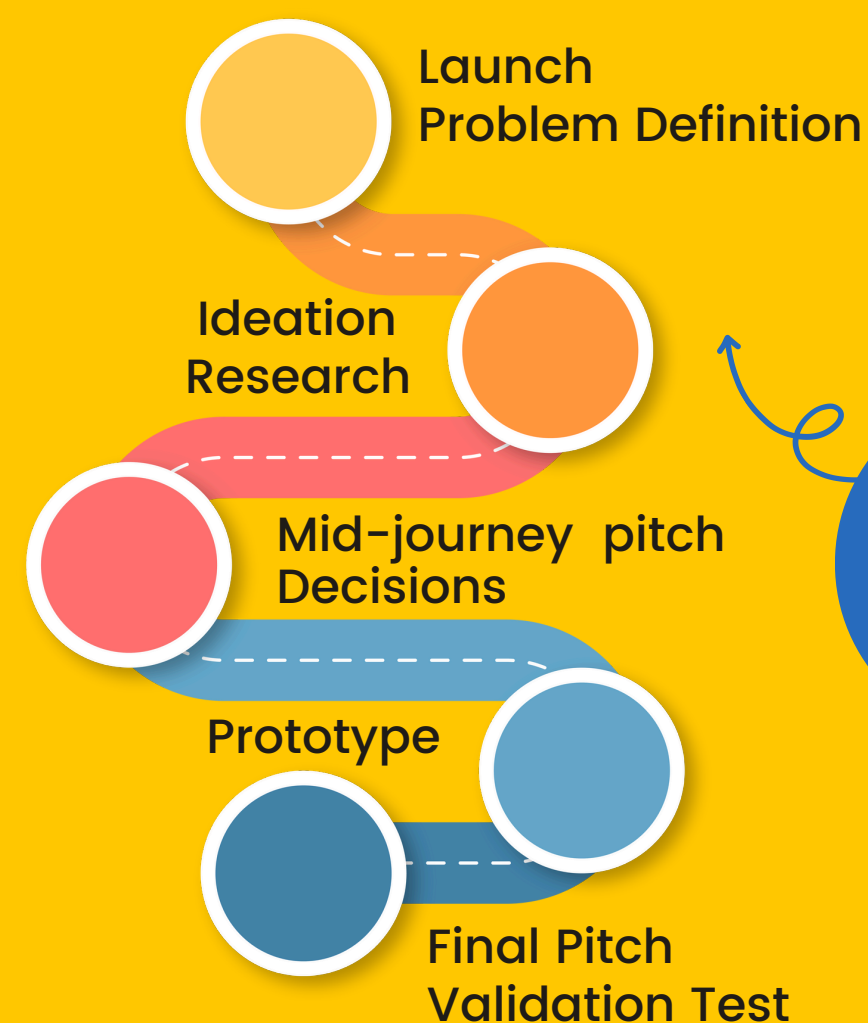
HOW

A CHARM EU challenge is presented to the students by the stakeholders example: How to create and engage CHARM-EU communities online

Interdisciplinary teams of students

Design Thinking + Sprint Design Approach

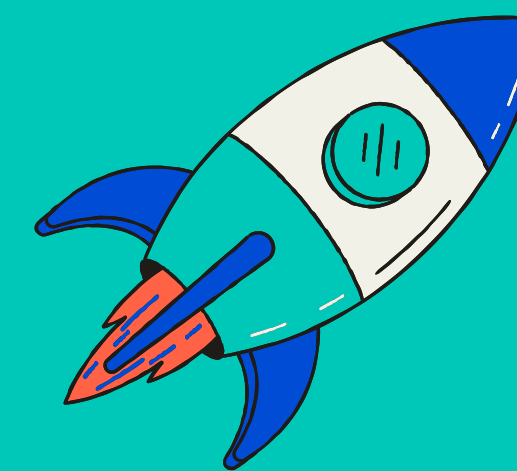
Digital Open Innovation Platform
Academic and Stakeholders tutoring sessions



IMPORTANT!

Avoid using too much technical detail or using excessive jargon when presenting them.

CONCLUSION



EMPOWERING FUTURE READY GRADUATES

Open innovation programs like the DSC offer an effective model for equipping students with intercultural, entrepreneurial, and soft skills, essential for thriving in today's diverse work environments.

ADAPTATIVE LEARNING

Integrating action-based learning in educational settings holds significant potential for transforming the educational landscape and preparing students to meet the demands of a rapidly evolving digital world.

