

TORCH

Transforming Open Responsible Research
and Innovation through CHARM



Unite!

Open Innovation Community integrating different stakeholders

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Content

- The purpose
- Initial work
- Identifying the stakeholders
- Actions

The purpose

- Creation of an Open Innovation Community within Unite!
- Develop Regional Innovation Strategies through Unite!
 - Smart Specialization Strategies (S3)
 - Lifelong Learning
 - Ethics in Sustainable Engineering



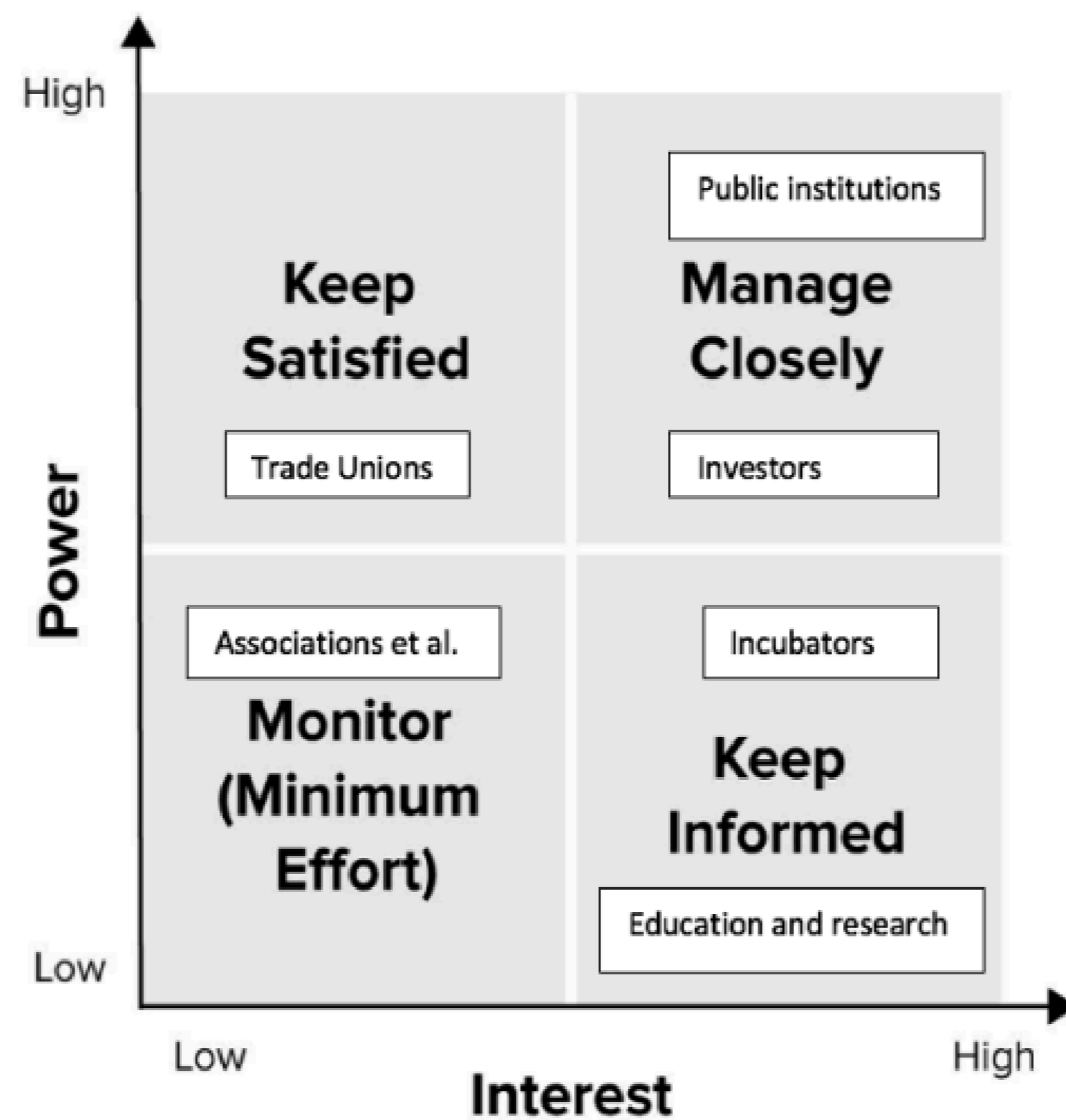
Initial work

- Internal analysis: identification of initiatives that can be:
 - replicated
 - extended
 - shared
- External analysis
 - Stakeholders
 - Experiences (inspirational)
 - Opportunities
 - Barriers



Identifying the Stakeholders (1 of 2)

- Stakeholder Analysis



Adapted from Mendelow, A.L. (1981). 'Environmental Scanning - The Impact of the Stakeholder Concept,' ICIS 1981 Proceedings, 20.

Identifying the Stakeholders (2 of 2)

- The categories of +450 Stakeholders we have considered:
 - Associations, Community and Coworking
 - Education and Research
 - Incubators, BICs, Accelerators and Science Parks
 - Investors
 - Public Institutions
 - Trade Unions
 - Non Profit Organizations
 - Companies
 - Industry Associations

Actions



Open Day in Darmstadt (May 25th 2021)



- During the 4th Unite! Dialogue in Barcelona (Nov 29th – Dec 1st 2021):
 - Match-making event
 - Event on bridging the gap academia-business

- The Collider opens the ecosystem from Spain and Portugal to Europe



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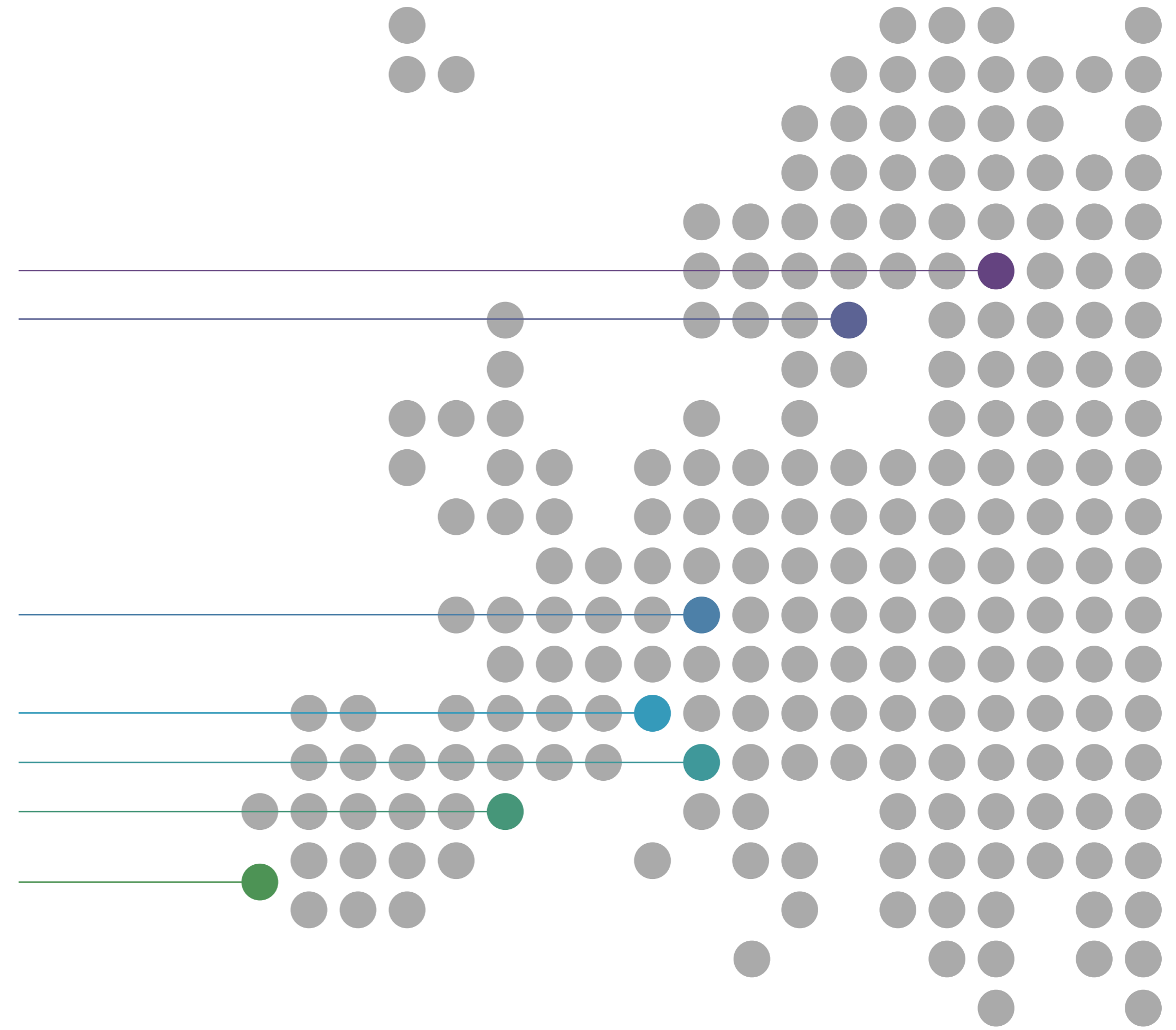
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**MOLTES GRÀCIES
MUCHAS GRACIAS
FÒRÇA GRÀCIAS
MANY THANKS
GO RAIBH MAITH AGAT
HEEL ERG BEDANKT
MERCI BEAUCOUP
NAGYON KÖSZÖNÖM
DANKE SCHÖN!**

Aalto University, Espoo/Helsinki
KTH Royal Institute of Technology, Stockholm

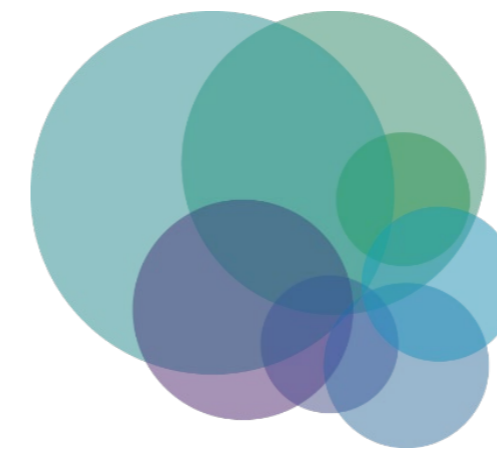
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unite!

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