



## Towards more efficient cooperation: First steps are done. What are the second ones?

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1<sup>st</sup> TORCH Annual Open Forum: Sustainability in a (post?) pandemic world: asking the right question on  
the role of Universities in R&I today

2<sup>nd</sup> March, 2022

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# EU CONEXUS

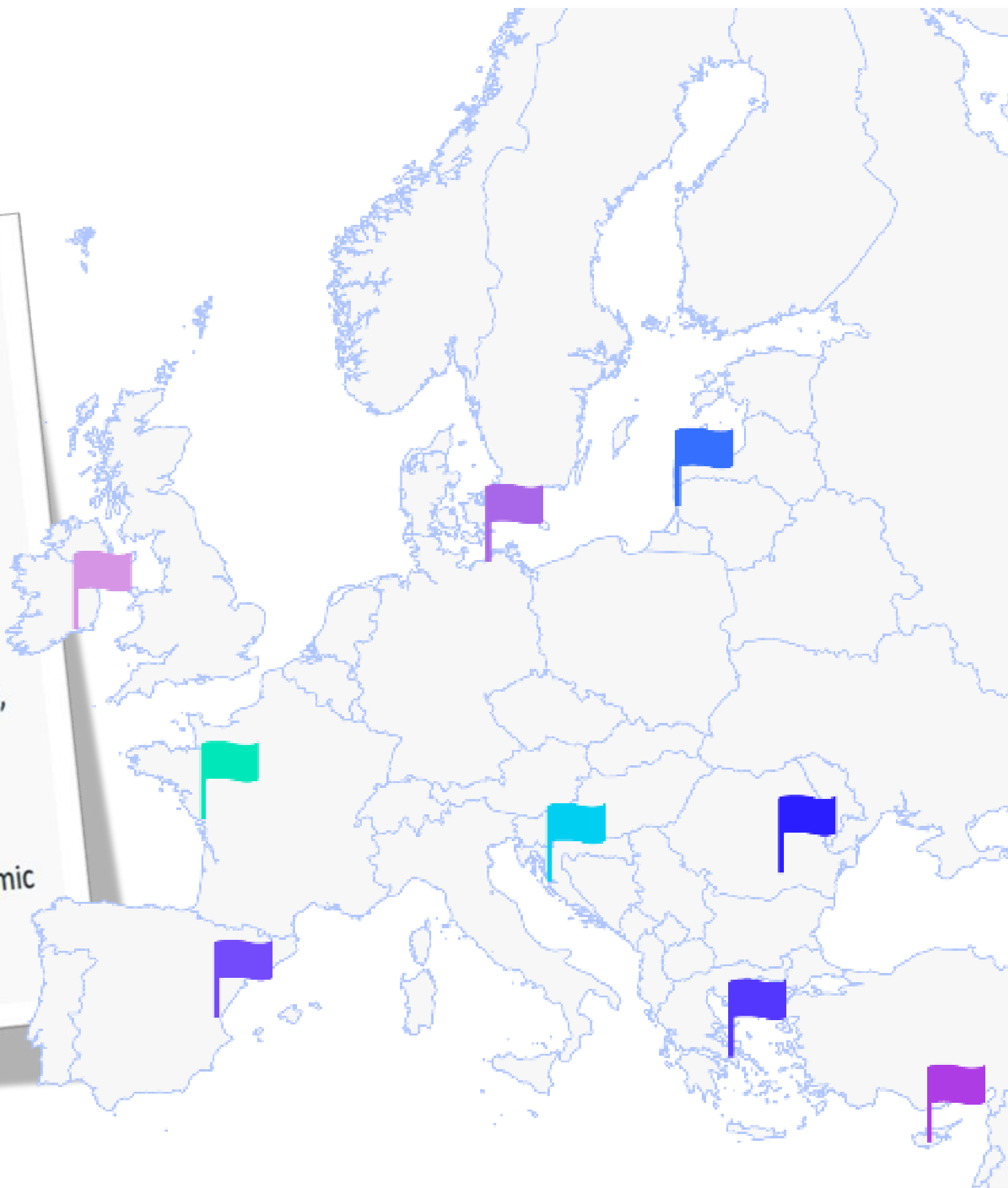
European University for Smart Urban Coastal Sustainability



Co-funded by the Erasmus+ Programme of the European Union



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## A close industry university cooperation

1. European hub of expertise in Smart Urban Coastal Development
2. R&D infrastructure and services: A gateway to joint R&D and technology transfer services and project
3. Inclusion of industry partners through design of programs, teaching and practice to create talent
4. An alumni network : a pool of contacts for internship, jobs, mentoring
5. Networking : International network of companies, industries, research, institutes, chambers of commerce
6. Holistic approach to sustainable regional economic development and support public policies



# Innovation Roadmap for accessing innovation communities

European University “EU-CONEXUS” for Smart Urban Coastal Sustainability



## Long term goals and short term objectives



- Inter-organisational knowledge transfer structure
- Integrated knowledge transfer model
- Overview on policies relating to national knowledge transfer and innovation systems
- Intellectual Property management policy
- Ethical standards

# Strategic directions towards ports and cities

European University “EU-CONEXUS” for Smart Urban Coastal Sustainability



EU **CONEXUS**  
Research for Society



## OPENING SCIENCE FOR SOCIETY

- Increasing citizenship involvement
- Developing practices for society inclusiveness
- Increasing society's knowledge on research results
- Enabling co-creation, co-development and reuse of knowledge and making it more reliable, effective and reasonable
- Creating an EU-CONEXUS Open Science platform

## INDUSTRY ENGAGEMENT IN RESEARCH

- Engaging innovation ecosystem
- Expertise services to stakeholders
- Science commercialisation
- Knowledge transfer
- Innovation hub:  
advertising innovative solutions



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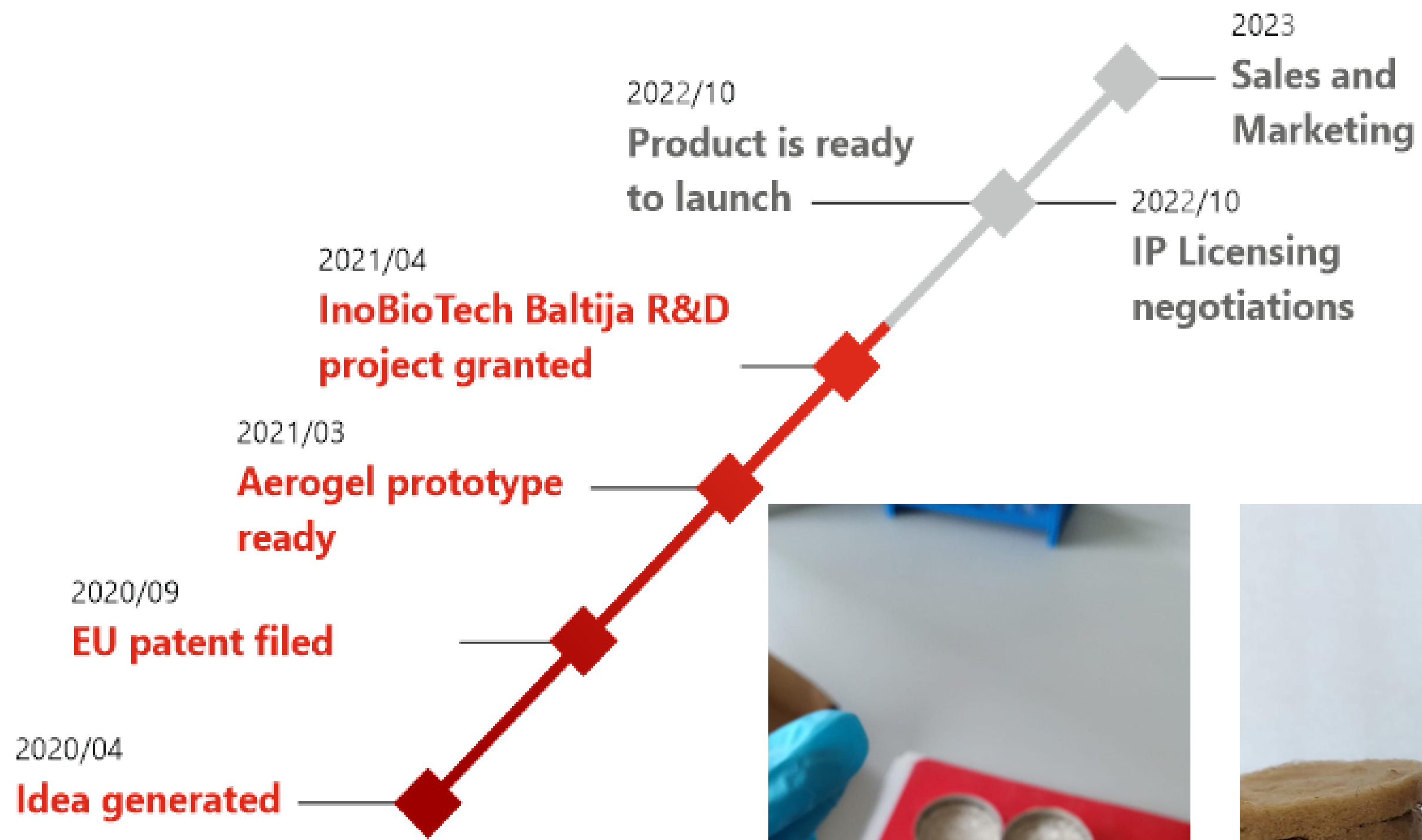
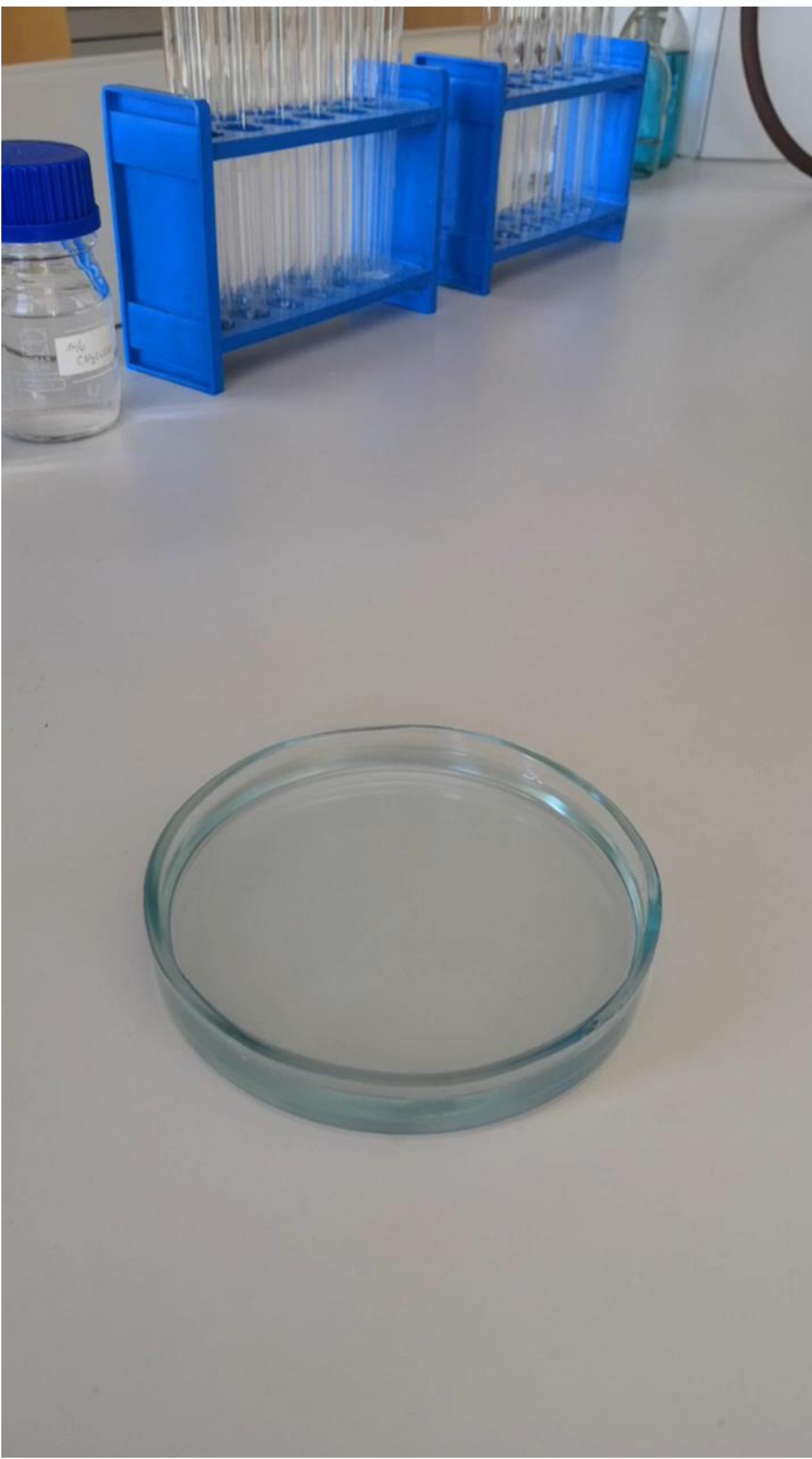


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