

# Online Course Catalogue

| <u>Course Title</u>                                 | <u>Study Field</u>               | <u>University</u>  |
|---|----------------------------------|--------------------|
| Entrepreneurial Ecosystems and Economic Development | Business, administration and law | Utrecht University |

|  |                             |  |
|--|-----------------------------|--|
| CHARM priority field                       | Faculty                     | Number of credit points:                       |
| Entrepreneurship, Innovation and Business; | Law, Economics & Governance | 5 ECTS   |
| Course code                                | Department                  | Name of instructor(s):                         |
| USEMEEED                                   | School of Economics         | Erik Stam, Maria Greve, Anne-Sophie Halbertsma |
|  | Study Level:                |  |
|  | MA/MSc                      |  |

## Short description of the course

This course addresses fundamental questions regarding entrepreneurship and economic development. One of the key drivers of economic development is the process of entrepreneurship: the identification, evaluation and pursuit of opportunities for innovation. We will explore why entrepreneurship flourishes in certain contexts and why it may not thrive in others. Additionally, we will examine strategies to foster entrepreneurship and its role in enhancing sustainable development. By combining microeconomics and macroeconomics perspectives, we will analyze the emergence of innovation and entrepreneurship and how they are enabled and constrained by top-down policies and other systemic and framework conditions. These conditions include formal institutions, culture, leadership, talent, knowledge, finance, networks, intermediaries, infrastructure, and demand.

## Full description of the course

[https://osiris-student.uu.nl/#/onderwijscatalogus/extern/cursus?  
cursuscode=USEMEEED&taal=en&collegejaar=huidig](https://osiris-student.uu.nl/#/onderwijscatalogus/extern/cursus?cursuscode=USEMEEED&taal=en&collegejaar=huidig)

## Learning outcomes

This course aims to provide students with the knowledge and skills they require to effectively analyse entrepreneurial ecosystems and the role of policy to stimulate (sustainable) economic development. At the end of the course the student should be able to: • Compare and critically analyse different theories and empirical evidence relevant for aggregate value creation through innovation and entrepreneurship (elements and mechanisms); • Critically analyse specific cases at the national and subnational level by utilizing the relevant frameworks and theories; • Compare and discuss the different approaches to interventions at both the national and regional levels aimed

at promoting entrepreneurship and economic development; • Evaluate, discuss and apply the most important forms of policy instruments and processes used for fostering entrepreneurial ecosystems, their outputs and outcomes;

## Additional information

Course requirements

**A bachelor in economics, business, social sciences, geography or related fields**

Time zone

**CET (Spain, France, Germany, Netherlands, Hungary, Norway)**

Language of instruction

**English**

Mode of delivery:

**partly online, partly with on site sessions**

Start date of course:

**2/03/2025**

Planned educational activities and teaching methods

**lectures, seminars, interactive sessions with societal stakeholders**

End date of course:

**4/11/2025**

Learning Management System

**tbd**

Contact hours per week for the student:

**6**

Assessment methods

**written exam, assignment and participation**

Specific regular weekly teaching day/time

**tbd**

Certification

**Transcript of records**

Course literature (compulsory or recommended):

**mix of online videos, articles and reader**

Number of places available for CHARM students

**tbd**

## Other relevant information

None

## CHARM-EU