

Online Course Catalogue

<u>Course Title</u>	<u>Study Field</u>	<u>University</u>
Global entrepreneurship	Business, administration and law	University of Montpellier

CHARM priority field	Faculty	Number of credit points:
Sustainability and Climate Change; Entrepreneurship, Innovation and Business;	None	2.5
Course code	Department	Name of instructor(s):
AAMCC109	University School of Management (IAE)	Christine Marsal
	Study Level:	
	MA/MSc	

Short description of the course

The course is based on an international collaboration between several classes from (Israel before 23 oct 7), England and France. The teams have to imagine a new business during a hackathon

Full description of the course

<https://moodle.umontpellier.fr/course/view.php?id=23982>

Learning outcomes

At the end on the course, students will know the Process of entrepreneurship • Definition of entrepreneurship, knowing who are the entrepreneurs, impact of entrepreneurship on economics, on society. • Business model canvas, the ideation process • They will participate to an international challenge (Israel, England and France) in order to propose an innovation to improve well-being in big cities in the contexte of climate change. The innovation will be the result of interactions and discussion within international teams

Additional information

Course requirements
english spoken

Time zone
CET (Spain, France, Germany, Netherlands, Hungary, Norway)

Language of instruction
English

Start date of course:
10/23/2024

End date of course:
12/13/2024

Contact hours per week for the student:
the module take 18 hours and 50% is dedicated to the hackathon

Specific regular weekly teaching day/time
It depend of discussions with english colleagues

Mode of delivery:
hybrid (students of the CHARM partners join online, local students on campus)

Planned educational activities and teaching methods
The active participation during the class is considered as very important. The students should be able to share and defend their opinion regarding international project on sustainability of big cities. The students need to work as international team for a large part of the course. Because of time lag between the different classes, the asynchronous mode is promoted (especially during hackathon challenge). An individual assessment expects students to demonstrate their ability to communicate with their international team mates, to defend their ideas and to present the final output to the class.

Learning Management System
Moodle

Assessment methods
assignment

Certification
None

Course literature (compulsory or recommended):
all necessary documentation is given on the plat forme

Number of places available for CHARM students
11

Other relevant information

None